



GREAT WEST CASUALTY COMPANY

The Difference is Service®

20 LEADERSHIP 25 SYMPOSIUM

KNOXVILLE, TENNESSEE

Knoxville Convention Center

Hotel Block Deadline: March 5, 2025



REGISTER AT GWCCNET.COM/LEADERSHIP2025

TUESDAY, MARCH 18

Day 1 is an optional motor carrier roundtable. Please select this session when registering if you plan to attend.

- 1:30 P.M. Check-In | For those not attending the roundtable, check-in is available on day 2.
- 2:00 P.M. Lessons from Litigation: Top Trucking Company Mistakes | Ed Ciarimboli, Fellerman & Ciarimboli
- 3:00 P.M. Break
- 3:15 P.M. Great West Insights: Driving Success Through Safety | Great West Risk Control
- 5:00 P.M. End of Roundtable

WEDNESDAY, MARCH 19

- 8:00 A.M. Breakfast and Check-in
- 8:50 A.M. Welcome | Great West Executive
- 9:00 A.M. Freight Forecast: Economic Factors Shaping the Trucking Industry | Eric Starks, FTR
- 9:45 A.M. An ATA Regulatory Update | Dan Horvath, American Trucking Associations
- 10:30 A.M. Break
- 11:00 A.M. How to Influence Perception and Decision Making | William McKenzie, McKenzie PLLC
- 12:00 P.M. Lunch
- 1:00 P.M. Retention & Resilience: Strengthening Your Workforce in Tough Times | Max Farrell, WorkHound
- 1:45 P.M. Panel: Evolving Challenges for Safety and Fleet Risk Management | Moderated by Scott Claffey, Great West Casualty Company
- 2:30 P.M. Break
- 3:00 P.M. Catch Me If You Can: Strategic Theft and Shipping Scams | Rob Moseley & Lesesne Phillips, Moseley Marcinak Law
- 3:45 P.M. Your Who, Not Your Do | Laura Okmin, NFL Reporter
- 4:30 P.M. Reception | Drinks and Heavy Appetizers
- 6:00 P.M. End of Reception



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