



GREAT WEST CASUALTY COMPANY

The Difference is Service®

20 LEADERSHIP 25 SYMPOSIUM

★ OMAHA, NEBRASKA ★



CHI Health Center

Hotel Block Deadline: February 24, 2025

REGISTER AT GWCCNET.COM/LEADERSHIP2025

MONDAY, MARCH 24

Day 1 is an optional motor carrier roundtable. Please select this session when registering if you plan to attend.

- 1:30 P.M. | Check-In | *For those not attending the roundtable, check-in is available on day 2.*
- 2:00 P.M. | **Lessons from Litigation: Top Trucking Company Mistakes** | *Ed Ciarimboli, Fellerman & Ciarimboli*
- 3:00 P.M. | Break
- 3:15 P.M. | **Great West Insights: Driving Success Through Safety** | *Great West Risk Control*
- 5:00 P.M. | End of Roundtable

TUESDAY, MARCH 25

- 8:00 A.M. | Breakfast and Check-in
- 8:50 A.M. | Welcome | Great West Executive
- 9:00 A.M. | **Freight Forecast: Economic Factors Shaping the Trucking Industry** | *Eric Starks, FTR*
- 9:45 A.M. | **An ATA Regulatory Update** | *Alex Rosen, American Trucking Associations*
- 10:30 A.M. | Break
- 11:00 A.M. | **Catch Me If You Can: Strategic Theft and Shipping Scams** | *Rob Moseley & Lesesne Phillips, Moseley Marcinak Law*
- 12:00 P.M. | Lunch
- 1:00 P.M. | **Retention & Resilience: Strengthening Your Workforce in Tough Times** | *Max Farrell, WorkHound*
- 1:45 P.M. | **Panel: Evolving Challenges for Safety and Fleet Risk Management** | *Moderated by Scott Claffey, Great West Casualty Company*
- 2:30 P.M. | Break
- 3:00 P.M. | **Bulletproofing Your Business** | *Steve Setliff, Setliff Law, P.C.*
- 3:45 P.M. | **Your Who, Not Your Do** | *Laura Okmin, NFL Reporter*
- 4:30 P.M. | Reception | Drinks and Heavy Appetizers
- 6:00 P.M. | End of Reception



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